

AUTOMATION AND REAL-TIME VISIBILITY FOR TRANSPORTATION & LOGISTICS

INDUSTRY INSIGHTS

Transportation organizations often struggle with the integration of information between internal systems, processes and partner portals. Legacy systems and EDI cannot keep pace with today's market dynamics. This infographic illustrates the current challenges and areas for improvement of the organizations surveyed.



TOP SUPPLY CHAIN CHALLENGES



THE BIGGEST CHALLENGES RELATED TO EDI ARE IMPLEMENTATION AND LACK OF REAL-TIME DATA

ROLE OF EDI

- 43%** To exchange data with customers & suppliers
- 17%** To exchange data with customers
- 16%** Mandated by customer or partner
- 9%** To exchange data with suppliers
- 16%** Not using EDI

STATUS OF EDI

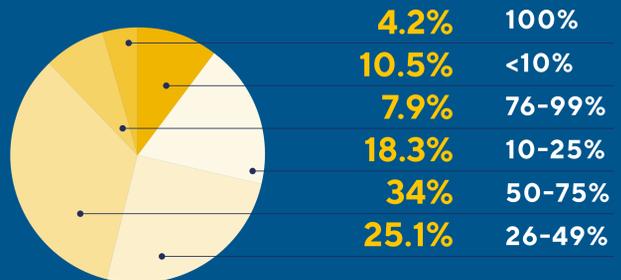
- 44%** Implemented EDI in-house
- 29%** Implemented EDI with a partner
- 7%** Planning to implement EDI with a partner
- 6%** Planning to implement EDI in-house
- 14%** No current plans related to EDI

WHY AUTOMATE MANUAL PROCESSES

Top reasons firms are starting automation projects:

- 1 IMPROVE PROFITABILITY**
- 2 INCREASE CAPACITY**
- 3 INCREASE REVENUES**
- 4 STRONGER PARTNER RELATIONSHIPS**
- 5 EMPLOYEE SATISFACTION**

Percentage of processes for exchanging information with partners that includes 1 or more manual steps:



74% of respondents feel real-time visibility is important for their transportation, logistics and supply chain processes.

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